

# Strategies for Economic Recovery following Hurricane Matthew

Thursday, April 27, 2017 • 4:00PM – 8:00PM

Kenan Center • Kenan-Flagler Business School • Chapel Hill, NC

## SPECIAL GUESTS:

**Anthony M. Copeland, N.C. Secretary of Commerce**

**Gavin Smith, Director, UNC Coastal Resilience Center**

You are cordially invited to attend an interactive discussion on recovery strategies in the wake of Hurricane Matthew. This roundtable discussion will be led by Dr. Gavin Smith, Director of the UNC Coastal Resilience Center, and will include business and community leaders from the areas most affected by Hurricane Matthew.

The roundtable discussion will be followed by a reception and the Kenan Institute's spring Board of Advisors and Faculty Dinner, where we will recognize students who have demonstrated superior leadership through their contributions to Kenan Institute initiatives. A formal invitation will follow as the date draws closer.

## Agenda

**4:00-5:00PM**

### **Roundtable discussion on Hurricane Matthew recovery**

Facilitated by Gavin Smith, Director, UNC Coastal Resilience Center

### **Reception**

**6:00-8:00PM**

### **Dinner**

Keynote address by Anthony M. Copeland, N.C. Secretary of Commerce

For more information, please contact Mark Little at [mark\\_little@kenan-flagler.unc.edu](mailto:mark_little@kenan-flagler.unc.edu), 919-962-1041, or David Knowles at [david\\_knowles@kenan-flagler.unc.edu](mailto:david_knowles@kenan-flagler.unc.edu), 919-843-7304



**UNC**  
FRANK HAWKINS KENAN  
INSTITUTE OF  
PRIVATE ENTERPRISE

[www.kenaninstitute.unc.edu](http://www.kenaninstitute.unc.edu)

# Strategies for Economic Recovery following Hurricane Matthew

Thursday, April 27, 2017 • 4:00PM – 8:00PM

Kenan Center • Kenan-Flagler Business School • Chapel Hill, NC



## Anthony M. Copeland, N.C. Secretary of Commerce

Tony Copeland became North Carolina's Secretary of Commerce in January 2017, named to the post by Governor Roy Cooper and marking a return to the agency for the experienced business executive.

Earlier in his career, Copeland served as an Assistant Commerce Secretary, leading the recruitment of nearly \$12 billion in investment and the creation of nearly 100,000 jobs. In this capacity, he worked with numerous international companies in China, Japan, Europe, South Korea and Israel, as well as a variety of domestic companies.

Copeland's experience spans a wide range of economic development and business leadership roles. During the past decade, as part of a major law firm, Copeland has brought significant new corporate investment into North Carolina from both domestic and international sources. He brings an insider's knowledge of the ways corporate investment and site decisions are made.

A native of Hertford in the northeastern part of the state, Copeland is a graduate of Duke University and the Western Michigan University School of Law.



## Gavin Smith, Director, UNC Coastal Resilience Center

Dr. Smith is currently engaged in planning-related research within the center, focused on a national evaluation of local and state hazard mitigation plans, the study of state recovery plans, and the development of sea-level rise adaptation strategies. Dr. Smith has published numerous book chapters, peer-reviewed journal articles, and technical reports addressing a range of topics including hazard mitigation, disaster recovery, and climate change adaptation.

Following Hurricane Katrina, Dr. Smith worked in the Mississippi Office of the Governor, serving as the Director of the Office of Recovery and Renewal. In this role, he and his staff focused on four primary tasks, including: the identification of federal, corporate, non-profit and foundation financial assistance; the provision of education, outreach and training to local governments and state agencies; providing counsel to the Governor, his staff and state agency officials regarding disaster recovery policy issues, and the implementation of the Governor's Commission Report: After Katrina: Building Back Better than Ever.

Dr. Smith is a Research Professor in the Department of City and Regional Planning at the University of North Carolina at Chapel Hill.