



# Kenan Institute Frontiers of Entrepreneurship

Thursday-Friday, January 18-19, 2018  
The Breakers • West Palm Beach, Florida

SAVE THE DATE & CALL FOR PAPERS



This invitation-only conference will convene 100 thought-leaders from academics, industry and government to debate the most challenging current issues in the field of entrepreneurship and set the agenda for future research and policy.

Entrepreneurs are the foundation of the free enterprise system and seize opportunities to start new businesses despite considerable risks. Many of today's most successful companies were founded only recently as entrepreneurial ventures. Despite the essential role of entrepreneurial ventures in a vibrant and growing economy, many research questions remain in the field of entrepreneurship. In practice, the study of entrepreneurship examines how various factors related to traditional fields of study (strategy, economics, public policy, etc.) and institutions

(government, financial, educational, social, etc.) interact to help firms identify and capture new opportunities, and generate innovative and disruptive economic activity. Thus, entrepreneurship research is inherently interdisciplinary and faces challenges related to its scope and broadening significance. To better address these challenges, the conference will convene a select and diverse group of academic researchers, practitioners, and policy makers to grow mutual understanding of vital issues and identify key research questions that future research should tackle.



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# Call for Papers *(submit before May, 19<sup>th</sup>, 2017)*

We invite submission of research papers and presentations in the broad field of entrepreneurship research, including, but not limited to, those topics listed below. We encourage submission of early stage research and work-in-progress as well as early stage ideas related to subjects of interest. The goal of the conference is to explore new ideas and findings on the frontiers of research. Many sessions will have a discussion format with academics, policy-makers, and practitioners presenting relevant thoughts and findings on a topic of interest. As a consequence we welcome new and

thought-provoking extended abstracts and proposals that are well-grounded in the existing literature. Submissions can be made any time before the **deadline of May 19<sup>th</sup>, 2017**. Please include your full name, title, name and address of affiliated institution/university/company, and a *confirmed conference presenter*. Presenters with full-time academic appointments will receive complimentary conference registration and two nights of accommodations at The Breakers (nights of January 17-18). Submissions should be sent to [EVP@kenan-flagler.unc.edu](mailto:EVP@kenan-flagler.unc.edu).

## Topics of Interest *(include, but are not limited to)*

- How is entrepreneurship evolving in the U.S.?
- How has financing start-ups and growth companies changed?
- What are the drivers of effective intrapreneurship or corporate entrepreneurship?
- How can entrepreneurship be better taught?
- Why are there relatively few women and minority entrepreneurs and what are solutions?
- How do new markets emerge?
- What factors best define a well-functioning ecosystem?
- How can government policy effectively promote innovative growth?
- How do co-founders select and work together over time?
- What are the risks of being an entrepreneur? How do they impact start-up formation?
- How do global start-ups manage both liabilities of newness and foreignness?
- How do ideas become products?
- What constrains new firm growth?
- How effective are incubators and accelerators?

## Program Committee

- Howard Aldrich  
*UNC Kenan-Flagler Business School*
- Chris Bingham  
*UNC Kenan Flagler Business School*
- Greg Brown  
*Kenan Institute of Private Enterprise*
- Kathleen Eisenhardt  
*Stanford University*
- Maryann Feldman  
*National Science Foundation & UNC Kenan Flagler Business School*
- Leora Klapper  
*The World Bank*
- Paige Ouimet  
*UNC Kenan Flagler Business School*
- Joseph Porac  
*NYU Stern School of Business*
- David Robinson  
*Duke Fuqua School of Business and NBER*
- Jed Simmons  
*UNC Chapel Hill*
- Amit Singh  
*Spectraforce Technologies*
- Olav Sorenson  
*Yale School of Management*
- Ted Zoller  
*UNC Kenan Flagler Business School*

*Kenan Institute Frontiers of Entrepreneurship Conference is hosted by  
the Frank Hawkins Kenan Institute of Private Enterprise and  
the Kenan-Flagler Business School, University of North Carolina at Chapel Hill*