Data Documentation
Webpage 3

1. Spending – Total (Percent change from January) for the US and NC
   a. **Data Source:** Opportunity Insight (Collected from Affinity Solutions)
   b. **Update Schedule:** weekly data from Jan 11, 2020 to the most recent observation are updated weekly.

2. Unemployment Rate (Insured, Seasonally Adjusted) for the US and NC
   a. **Data Source:**
      i. **US:** St. Louis Fed: IURNSA (Collected from U.S. Bureau of Labor Statistics)
      ii. **NC:** St Louis Fed: NCINSUREDUR (Collected from U.S. Bureau of Labor Statistics)
   b. **Update Schedule:**
      i. **US:** weekly data are published each Thursday with a one week lag. Data are available from Jan 2, 1971.
      ii. **NC:** weekly data are published each Thursday with a one week lag. Data are available from Feb 8, 1986.

3. Small Business Activity (Percent Change from January) for the US and NC
   a. **Data Source:** Opportunity Insight (Collected from Womply)
   b. **Update Schedule:** daily data from Jan 10, 2020 to the most recent observation are updated weekly.

4. Spending – Apparel and General Merchandise (Percent Change from January) for the US and NC
   a. **Data Source:** Opportunity Insight (Collected from Affinity Solutions)
   b. **Update Schedule:** weekly data from Jan 11, 2020 to the most recent observation are updated weekly.

5. Spending – Entertainment (Percent Change from January) for the US and NC
   a. **Data Source:** Opportunity Insight (Collected from Affinity Solutions)
   b. **Update Schedule:** weekly data from Jan 11, 2020 to the most recent observation are updated weekly.

6. Spending – Grocery (Percent Change from January) for the US and NC
   a. **Data Source:** Opportunity Insight (Collected from Affinity Solutions)
   b. **Update Schedule:** weekly data from Jan 11, 2020 to the most recent observation are updated weekly.

7. Spending – Health Care (Percent Change from January) for the US and NC
   a. **Data Source:** Opportunity Insight (Collected from Affinity Solutions)
   b. **Update Schedule:** weekly data from Jan 11, 2020 to the most recent observation are updated weekly.

8. Spending – Restaurants (Percent Change from January) for the US and NC
   a. **Data Source:** Opportunity Insight (Collected from Affinity Solutions)
b. **Update Schedule**: weekly data from Jan 11, 2020 to the most recent observation are updated weekly.

9. **Spending – Transportation (Percent Change from January) for the US and NC**
   a. **Data Source**: [Opportunity Insight](https://www.opportunityinsight.org) (Collected from [Affinity Solutions](https://www.affinitysolutions.com))
   b. **Update Schedule**: weekly data from Jan 11, 2020 to the most recent observation are updated weekly.